



VINE LINE  
PRODUCE DISTRIBUTION

JANUARY 9, 2019



# NEWSLETTER

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## CURRENT PROMOTIONAL ITEMS

- ◆ **Cherry Bay Orchards**  
- due back Saturday, January 18, 2020
- ◆ **Concord Potato Items**  
- due Saturday, January 18, 2020
- ◆ **Zachary Valentines Candy**  
- Available now. Limited quantities.
- ◆ **Fresh for the Super Bowl Party**  
- due back Wednesday, January 22, 2020
- ◆ **Long Stem Strawberries**  
- due back Saturday, January 25, 2020
- ◆ **Heath Suet Cakes**  
- due back Saturday, January 25, 2020
- ◆ **Heath Suet Cages**  
- due back Saturday, January 25, 2020

## NEW ITEMS

- #1809—T.P. Red Plum
- #62967—Organic Red Delicious Apples
- #75332— 100 ct. Florida Tangerine

## DONE ITEMS

- #2295—20 lb. Bulk Clementine
- #2299—24/1 lb. bagged lemon
- #207—8/5 lb. Michigan Honeycrisp

## ANOTHER NOTE

Due to three consecutive days of freeze in the Imperial Valley and Yuma growing areas, lettuce has been impacted with freeze damage (blister and peel). Two-to-three layers into the iceberg head and on most romaine and green/red leaf may have blister peel almost to the heart. Along with issues that we are experiencing with lettuce we will also see broccoli, green peppers and cucumbers being impacted by this weather.

## WEEKLY BOUQUET

### WINTER SPARKLE BOUQUET

Bouquet week of: January 12

**Bouquet:** 12 ct.  
**Code:** #37186  
**Case Cost:** \$51.75  
**Unit Cost:** \$4.31  
**SRP:** \$6.99  
**Margin:** 38%

