



VINE LINE
PRODUCE DISTRIBUTION

SEPTEMBER 17, 2020

NEWSLETTER



1055 7 Mile Rd NW, Comstock Park, MI 49321 — Sales Phone: 616.452.2101 — Fax: 616.243.7070 — VineLinegroup.com

CURRENT PROMOTIONAL ITEMS

- ◆ **Sweetest Day Floral**
- due back Saturday, September 19, 2020
- ◆ **Steenstra Almond Cookies**
- due back Saturday, September 26, 2020
- ◆ **Ferris Holiday Boxes**
- due back Saturday, September 26, 2020
- ◆ **Dole RTE Bowls New Flavors!**
- due back Saturday, September 26, 2020
- ◆ **Dole Just Add Chicken**
- due back Saturday, October 3, 2020
- ◆ **Seneca Apple Chips**
- due back Saturday, October 3, 2020
- ◆ **Safe Step Deicing Salt**
- due back Saturday, October 17, 2020

DONE ITEMS

- #46840 FS-Shred 1/8" Iceberg Lettuce 4/5 lb.
- #86445 Olive Garden Parmesan Ranch Dressing 6/16 oz.
- #2395—15/2 Mandarin
- #1493—40 ct. Grapefruit
- #4240—12/3 Washington Gala
- #2161—30 lb. Prune Plum
- #3831—Southern Peach
- #11152—12/3 lb. Paula Red
- #64750—Organic Honeydew

ANOTHER NOTE

We wanted to let all of you know that extreme heat in the west has really hampered product that is grown out there. Below is what a grower sent us and we thought it was important for us to pass this along to you.

Romaine

Field packed 24's and hearts are showing fringe burn and some darker outer leaves. Soil disease in some fields destroying acres. Market to be elevated for next couple weeks at least

Iceberg

Same as romaine, heat damage causing quality issues like sun-scalding and bottom rot and soil disease is affecting supply; Next couple weeks will see elevated markets

Vine Line inspects every load as it comes in and does the best we can to make sure you get the best quality we can ship you. Please know this is an industry wide problem and our buyers are staying up to date and on top of the situation.

Indian Summer

Bouquet week of: Sept. 20:

Bouquet: 12 ct.

Code: #39060

Case Cost: \$57.00

Unit Cost: \$4.75

SRP: \$6.99

Margin: 32%

WEEKLY BOUQUET



NEW ITEMS COMING

- #33961 Concord Caramel Apple Crisp 12/10.3 oz.
- #63901 Ferris Salad Topper Cranberry Pecan 12/10 oz. **
- #63902 Ferris Salad Topper Cherry Almond 12/9.5 oz. **
- #5109 – 50lb chef Russets
- #1985 – Michigan gold Acorn squash
- #1362 – Michigan Sweet Dumpling Squash
- #3957 – Ornamental Gourds
- #3959 – 12/3ct Indian Corn
- #1499 – Pie Pumpkins
- #3956 – Half Bushel mini pumpkins
- #1790 – Variety Bin Hard Shell Squash
- #4339 – Bin Pumpkins **
- #20300 – Bin Cabbage **
- #3975—60/70 D'Anjou Pear
- #5139—Sweet Tango #27
- #10683—72/80 Michigan Honeycrisp
- #63045—Organic Honeycrisp
- #4632—Organic 12/3 Honeycrisp