



VINE LINE
PRODUCE DISTRIBUTION

SEPTEMBER 24, 2020

NEWSLETTER



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CURRENT PROMOTIONAL ITEMS

- ◆ **Steenstra Almond Cookies**
- due back Saturday, September 26, 2020
- ◆ **Ferris Holiday Boxes**
- due back Saturday, September 26, 2020
- ◆ **Dole RTE Bowls New Flavors!**
- due back Saturday, September 26, 2020
- ◆ **Dole Just Add Chicken**
- due back Saturday, October 3, 2020
- ◆ **Seneca Apple Chips**
- due back Saturday, October 3, 2020
- ◆ **Safe Step Deicing Salt**
- due back Saturday, October 17, 2020

NEW ITEMS COMING

- #3802—27 ct. Grapefruit
- #1493—40 ct. Grapefruit
- #3786—V.F. Nectarine 54/56 sz.
- #3784—V.F. Peach 54/56 sz.
- #10683—72/80 Michigan Honeycrisp
- #5139—27 lb. Sweet Tango
- #2394 Zachary Spice Drops 12/24 oz.
- #5081—Zachary Double Dipped Peanuts 12/12 oz.

DONE ITEMS

- #2395—15/2 lb. Clementine
- #3780—44 lb. Red Pear
- #3794—V.F. Nectarine 48/50 sz.
- #3935—V.F. Peach 48/50 sz.
- #63665—Organic Nectarine

Golden Autumn

WEEKLY BOUQUET

Bouquet week of: Sept. 27:

Bouquet: 12 ct.

Code: #35180

Case Cost: \$57.00

Unit Cost: \$4.75

SRP: \$6.99

Margin: 32%



New Ferris Product!



Ferris Salad Toppers

Cranberry Pecan #63901

With Sunflower seeds & Oat Bran Sesame Sticks

Cherry Almond #63902

With Oat Bran Sesame Sticks and R/S Sunflower Seeds

Available by preorder**

ANOTHER NOTE

Again we want to mention the extreme problems that are happening out west with iceberg lettuce, romaine, (heads and hearts), and green leaf. As we said the recent heatwave followed by a spike in humidity has induced a wave of soil borne and spore type fungal disease which is starting to emerge. This is impacting yields and is resulting in a rapidly escalating market. And now the forecast for this weekend is expected to reach triple digits again. You can expect to see weakened texture, discoloration and premature breakdown or decay. We ask that you keep your inventories very tight. You might need to sort product and rework as this is going to be the condition for at least the next 4 weeks.